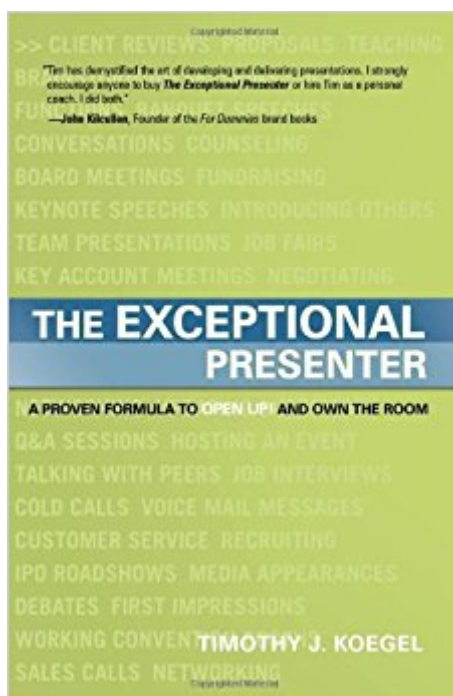


The book was found

The Exceptional Presenter: A Proven Formula To Open Up And Own The Room



Synopsis

THE NEW YORK TIMES AND WALL STREET JOURNAL BESTSELLER Revised and Expanded Edition It's often reported that the number one fear among American adults is public speaking. But in today's competitive business world, effective communication is a crucial skill, and the cost of being less than effective is quite high. From the White House to boardrooms worldwide, Tim Koegel has strengthened presentations, media relations and communications skills of CEOs and world leaders alike with his renowned coaching abilities. His new book, *The Exceptional Presenter*, lays out his techniques in a format perfectly suited to today's busy world.

Book Information

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Customer Reviews

"I would strongly encourage anyone to buy this book." -- John Kilcullen, Founder of the "For

Dummies" brand "I've watched Tim's techniques strengthen the presentation skills of our

professionals for almost a decade." -- Roger Staubach, Chairman and CEO, The Staubach

Company "What a terrific resource! I was impressed with the practical and very useful information

your book contains." --Senator Bill Frist, US Senate Majority Leader

A consultant to the political world, Koegel has worked with members of both the House and the Senate. He has conducted workshops for the White House, members of Congress, the Department of Labor, NOAA, the Office of Civil Rights and many other governmental organizations. He provides media training for a client list that includes corporate executives, politicians, athletes, coaches and

authors, and lectures at business schools throughout the country: Duke, Michigan, Notre Dame, Georgia, Emory, NYU, Thunderbird, George Washington University, The Ohio State University, Purdue, among others.

This is the most helpful book I have found on public speaking. Originally I found it in a library, and had to check it out several times. Finally I just purchased my own copy so I could quit checking it out. I frequently lead meetings and have taught several training classes. The points in this book have helped me immensely in preparing and being confident in both situations. Anytime I begin to feel nervous before a big meeting or presentation, I pull the book out and start reading. It helps me calm down and gives me confidence that I can do this.

Excellent book for every one, who wants to give a speech or presentation, speak in public, or even teach, or even simply wants to communicate more confidently. It contains every detail one needs to speak in public no matter what the subject of speech is. It gives every detail about how to behave while giving the presentation, how to be confident, how to deal with stress in these situations, how to practice, how to be organized in our speech, how to be passionate while speaking, how to encourage your audience to listen to your speech, and, even what clothes to wear, and the points about appearance. Also what gestures you should/ should not make when you are speaking. The author has a lovely tone of explaining. You can't stop reading the book. The book contains several small chapters that makes it easier to read and you can't be bored.

This is a great tool. I run a team where presentation of the material they construct targets many audiences. The book provides exercises and relevant contemporary examples that old guard and millennials can appreciate. Our training and education departments all have taken time to implement this system with our instructors and have used this as a tool to develop other personnel into leaders or project handlers. Thought the book does not demand a lot of time to read, the individual should be prepared to drill, practice, and rehearse in order to reap the benefit. It's a steal at about \$15 hardcover, and even more so on paperback. Step up your skills capital with the exceptional presenter.

Purchased for a class and don't regret it. I love this book and highly recommend it.

Short and useful. Thank you.

If you need to learn about public speaking or learn how to improve your public speaking engagements then this is the book for you. It seems like it was written mainly for those trying to close financial deals but you can easily apply this to any industry . He just has more examples dealing with the financial industry.

This is an excellent book that has helped me tremendously improve my presentations, be it to a small group or large audience. Very well put together, and is specific to the presentation process, so no matter your industry, it will be relevant to you.

This is a short, readable, down-to-earth guidebook to improving oral communication in a business context. The author's purpose is in the title-- The Exceptional Presenter-- and everything in the book is directed toward that purpose. The advice ranges from how to stand in front of your audience and gesture without feeling awkward to how to deal with challenges during question/answer sessions. Every tip is a short, easily digested block, and the tone is just right. He focuses on one point: Public speaking can be very stressful, and a lot can go wrong during a presentation; however, some thought about the structure of the presentation and some work on the mechanics of presentation can lower that stress and give the presenter a much greater chance of success. He stresses one principle above all others: Preparation and practice are critical. Public speaking is a skill that, like all other skills, requires practice. I'm a former college debater and high school debate coach, and I'm currently an active member of Toastmasters. I know quite a bit about public speaking, but I learned some things from this book. It's a practical, well-written guidebook that will almost certainly reward anyone who reads it.

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